

»arvato systems professionally implemented the SAP WM system. All of our requirements were fully met.«

Andreas Klug,  
Head of Packaging Production, Felix Schoeller, jr  
Foto- und Spezialpapiere GmbH & Co. KG



**Felix Schoeller**

### Customer

- Headquartered in Osnabrück, Germany, the Felix Schoeller Group has specialized in the production of high-quality specialty paper for over 110 years now. Today, it continues to be a family business with 2,400 employees and produces photographic base paper, digital imaging paper, decor paper, and technical specialty paper for various applications at six locations in Germany and Canada. Other branches are located in Weissenborn, Günzach, Penig, and Neustadt in Germany, as well as Pulaski (U.S.), Drummondville (Canada), Shanghai (China), and Hengelo (Netherlands).

## Efficient Paper Logistics with SAP WM

**Initial situation** Felix Schoeller is known to its customers as a first-class brand manufacturer and top supplier of high-quality specialty papers. In order to meet the rising challenges of the market, it required a professional IT solution that was tailored to the specific conditions both in the industry and of the global company. In 1995, Felix Schoeller chose SAP as its company software for the long-term and reliable support it offered for its business processes. The company decided to gradually introduce this software across the group in all company divisions. The various warehouse management systems have to date not been affected by the harmonization measures of the company-wide IT environment. As part of the project, the link between the various subsystems used was to be restructured, and parts of stock management were to be restored to SAP WM. Andreas Klug, the Head of Packaging Production, explains: "By centralizing stock management, we wanted to improve the transparency and quality of our processes."

**Finding the right partner** The requirements during the selection process for possible implementation partners included extensive experience with SAP Warehouse Management as well as intricate knowledge of the processes involved in the logistical value-added chain. "We chose arvato systems because, as a certified SAP partner, they have outstanding knowledge of the SAP environment. Furthermore, the consultant team brought unique process expertise, not only when it came to IT, but also in relation to supply chain management and logistics," explains IT project manager, Erland Moritz.

»Thanks to SAP Warehouse Management, we now have an efficient tool to provide optimal support for our supply chain.«

Erland Moritz,

IT project manager, Felix Schoeller Service GmbH & Co. KG

**Paperless processes in the warehouse** The use of SAP Warehouse Management to manage processes in the warehouse, combined with radio frequency (RF) technology, increases the level of automation. Automated warehouse processes result in a more effective use of resources as well as increased process security. Furthermore, stocks are now available in the system in a transparent manner as stock management is now integrated into SAP WM, which simplifies both material planning and inventory. In order to take advantage of synergy effects, one of the requirements for arvato systems was to design the solution in such a way that it could also be implemented on other sites.

**Benefits: transparency and efficiency** An integral part of the solution is the mobile data capture function in real time (radio frequency), which enables the paperless management and processing of all warehouse processes. Tasks that were previously carried out using paper are today processed via radio frequency using SAP. This means, for example, that all process steps of production supply and disposal are displayed in detail and controlled on RF scanners. The warehouse employees receive their work packages directly from arvato systems GmbH in real time on a scanner, and are then guided through the process systematically. Order picking occurs on a job-by-job basis using a pick list, while consignments are packaged and loaded using HU-supported loading controls via radio frequency. As a result, customer orders are processed more effectively and the requested items are delivered faster.

**Summary** An efficient workflow is essential for a seamless supply chain. "The Felix Schoeller team, supported by the SAP experts at arvato systems, implemented SAP Warehouse Management quickly and efficiently. It has therefore significantly optimized our value-added chain." Vice President CC, Information Systems & Business Processes, Dr. Gerald Jüttner

Any questions? Please contact us.

#### Your Contact

arvato systems | Dieter Schmiele | Phone: +49-5241 80 88501  
An der Autobahn 200 | 33333 Gütersloh | Germany  
E-mail: dieter.schmiele@bertelsmann.de

**As a global systems integrator, arvato systems** implements tailored, industry-specific, and custom-developed solutions in addition to standard software. 1,700 dedicated employees work at the company's 25 sites throughout the world. Our customers appreciate the combination of extensive industry expertise, technological knowledge spanning all manufacturers, genuine partnership, and true entrepreneurial spirit. With our range of products and services, we help pave the way for your business success.



## An Overview of the Case

### INDUSTRY

- Paper industry

### PROJECT

- Implement SAP WM for the integration and optimization of intralogistical processes

### TECHNOLOGY PLATFORM

- ERP 2004: FI, CO, CO-PC, CO-PA, MM, SD, VIS, AM, PP-PI, PP, QM, PM, HR, APO, BW
- HP, Unix, Oracle
- Approx. 1,300 active SAP users
- Introduce SAP WM on site in Weissenborn for packaging material, semi-finished goods, and pre-packaged goods
- Connect a fully automatic high-bay warehouse via SAP standard IDOC
- Introduce mobile radio frequency via the SAP WEBCONSOLE